

BELFAST CITY CENTRE NETWORK OF ALTERNATIVE SAFE PLACES

Vision

A real time network of safe places within the city centre.

Examples

Leaving work in the afternoon and notice a screen displaying an event: Tall Tales and Short Songs starting in 10 minutes that is a 5 minute walk away – More likely to call in to see what is going on...

Belfast City Centre Network of Alternative Safe Places

1 April 2011 Time now 18.48.41 (scrolling time)

Coming up NOW – Tall Tales & Short Songs

Later: Event starting at 20.00 at The Black Box: Silly Songwriter On Stage – Show £5



Tall Tales & Short Songs

Friday 1st April 2011

7pm

Price: £10

NI broadcaster Gerry Anderson and well known folk singer Sean Donnelly talk, laugh, sing a bit and guarantee a night of wit and wily anecdotes. Refreshments provided.

Out for lunch and fancy dropping in to the Linen Hall Library? There's a Reading Group starting in ten minutes.....

Belfast City Centre Network of Alternative Safe Places

28 April 2011 Time now 12.58.01 (scrolling time)

Coming up NOW – Reading Group @ Linen Hall Library

Later: Event starting at 17.00 at PLACE: Urban Rural Interchange Debate – £3

Reading Group

Come along and debate, examine, explore and discuss books at the Linen Hall Library Reading Group which meets at 1.10pm on the last Thursday of every month. Forthcoming titles up for discussion are:

28 April

Love and Summer

By William Trevor

Mid-20th century Ireland and the complicated fabric of family love and desire



Purpose

Make people aware of public meetings, events, gatherings, visits, etc. happening **now** within 15 minutes' walk across the city centre.

Target Audience

Everyone

Not everybody wants to come to Belfast just to shop, be entertained or go to work. We believe that by the proposal we could have an opportunity to create an alternative visitor experience to Belfast, one of trust and calm among the retail and leisure opportunities for visitors, working people and the younger and older age groups.

Potential Participants

Community Centres, Arts Centres, Welcome Centre, Tourist attractions, Cafes, City Hall, Government Departments, Bus Stations, etc.

In Practice

TV Screens in each venue?

Content – About each group, news from participants in the project, upcoming events, events happening today / now scrolling along the bottom, live feed to venues, slideshows, etc.

Each venue uploads from their location to a central system with a predetermined layout. For example:

Participating venue logs into central web location with their own login details...

Belfast City Centre Network of Alternative Safe Places

1 April 2011 Time now 12.37.46 (scrolling time)

Event starting at **13.00** at **The Black Box**
Lonely Poet On Stage – Lunch + Show **£5**

Username:

Password:

The following example screen may then appear for the venue to enter details...

Belfast City Centre Network of Safe Places Time now **12.38.26** (scrolling time)
Event starting at **13.00** at The Black Box
Lonely Poet On Stage – Lunch + Show **£5**

Welcome **PLACE**. Please enter your event details below.

Event Name:

Event Dates:

Event Details:

Event Picture:

Or an option to upload just one image which would be an event flyer already produced by the venue

The details would then appear something like the example below on a TV Screen...

Belfast City Centre Network of Alternative Safe Places
6 April 2011 Time now **12.41.17** (scrolling time)
NOW: Urban Breakdown @ Ulster Hall
Later: Event starting at **19.00** at The Black Box: Lonely Poet On Stage – Supper + Show **£8**
Urban Breakdown: How Art and Architecture can transform Urban Decay

Architects and Artists surrounded by Stephen Shaw's Images of buildings In their final state discuss ways to arrest urban decay



Event Picture

Wed 6 April **13.00 – 14.00** **£5.00 inc lunch**

Ulster Hall is two minutes walk south from City Hall along Bedford Street. The Event is in the Group Space on the first floor, above the cafe



Live Webcam

Possible Resources Required:

TV Screens, webcams, broadband at each location, central server, website, Content Management System to upload information for display onto, project co-ordinator,

Potential Financial Model:

Advertisements from commercial organizations at a later date. Commercial tour operators.

Next Steps

Identify willing participants

Venues, sites for screens, existing screens

Create a system to operate the network

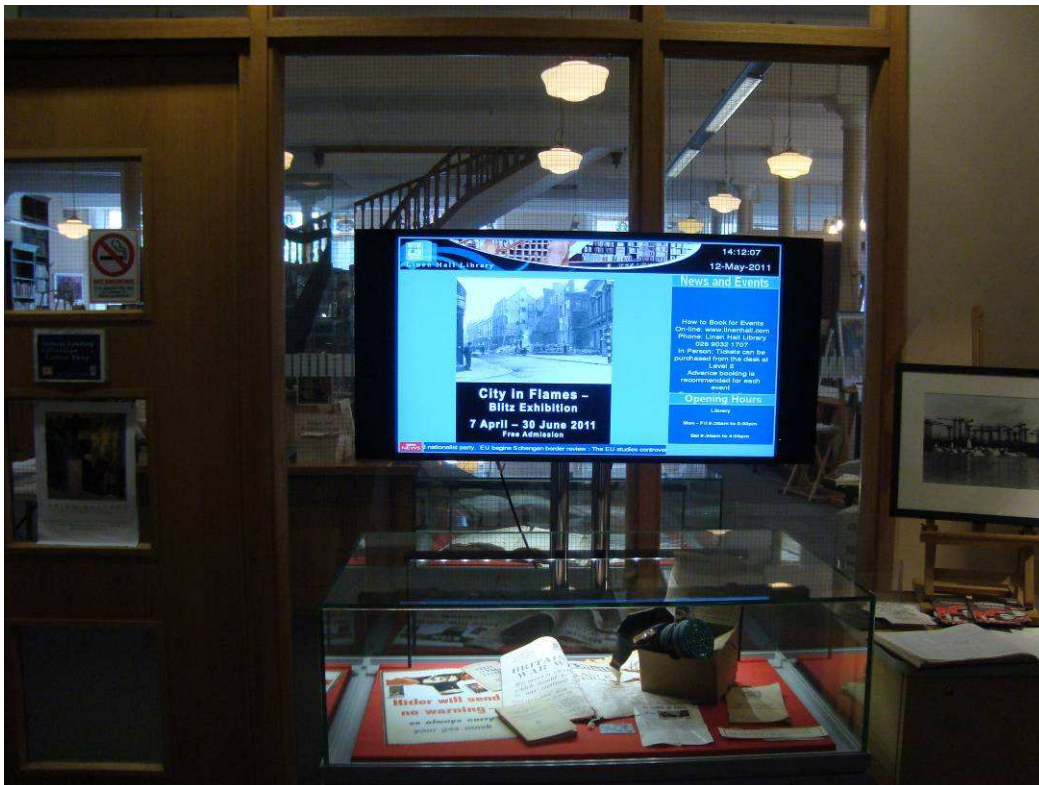
Private web based system to upload information to
Webcam potential

Look into potential funding

Tourist Board, Welcome Centre, City Council, etc.



Existing screen in Headquarters foyer of the Department of Culture Arts and Leisure shows 24 hour news; it could be part of the network.



Existing screen at entrance to Linen Hall Library shows date, scrolling time, highlighting library news and events. There is an opportunity to develop this to accept information from central database with several/many city centre contributors to the network.



The Linen Hall Library screen is shown here in detail. It also has scrolling news headlines along the bottom of the screen.